

**South Natomas TMA™
Board of Directors Meeting
Wednesday, May 8th, 2024
Meeting Minutes**

I. Call to Order

SNTMA President Eduardo Cavazos called the meeting to order via video conference call at approximately 8:03AM on Wednesday, May 8th, 2024, in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Rukesh Maharjan, David Pavolko, Shana Powell along with Natali Guerrero-Gonzalez as a guest and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the April 10th, 2024, SNTMA Board Meeting Minutes. The motion was moved by Shana Powell, seconded by David Pavolko. The motion passed unanimously, 5:0.

III. New Business

A motion was made to approve the appointment of Natali Guerrero-Gonzalez as a member of the SNTMA Board of Directors. The motion was made by Martin Christian, seconded by Shana Powell. The motion passed unanimously, 5:0.

A motion was made to approve the awarding of a Capital Improvements Subsidy to Crown Corporate Properties in the amount of \$4,560. The motion was made by Martin Christian, seconded by David Pavolko. The motion passed unanimously, 6:0.

Executive Director Jason Vitaich delivered the following report:

- 2024 dues collection is going well overall, with 80% of budgeted membership dues having been collected as of early May 2024.

Stephanie Merten delivered the following Membership Report:

Meetings:

4.4.24 Q2 Virtual Discussion – Bike Commuting & Bikes

April 2024:

Email February subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers) and “like.”

Fliers & Materials – Update for 2024 Programs

3.29.24 Bucks for Bikes Deadline

3.12.24 SNTMA Annual Meeting 12-1 PM Clean California Campaign

4.4.24 Q2 Virtual Discussion Bike Commuting & Bikes

April

Campaigns and Programs

4.1.24 Email to all member companies Q2VD & Board Recruitment

4.23.24 Email to all member companies – Programs & Services, Bucks for Bikes, Board Recruitment

April Programs

80 Telecommute subsidies awarded in April

13 Carpool subsidies awarded in April

20 Low Emissions subsidies awarded in April

2 Transit subsidies awarded in April

0 Amtrak subsidies awarded in April

1 Bike maintenance subsidies awarded in April

1 Walk subsidy awarded in April

2 Residential Charger subsidies awarded in April

0 ERH vouchers

596 Facebook “likes” 612 Followers

4.25.24 \$25 Amazon “like” our Facebook page winner following monthly email

5.1.24 Monthly Facebook Contest 4 entries / 4 people, all Amazon

5.7.24 Weekly Drawing April Trip Log Keepers - \$25 Amazon cards

Bucks for Bikes Deadline – 13 awarded, 6 people have provided photo & receipt, 1 in process of returning \$, deadline extended to 5/31 for remaining 15 (16) subsidies

Meetings:

4.4.24 Q2 Virtual Discussion Bike Commuting & Bikes 12 RSVPs

April 2024:

Email April subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers) and “likes.” Continue promoting Bucks for Bikes.

7.16.24 Q3 Virtual Discussion Elkhorn Blvd Extension

IV. April Alternative Trip (5k alt trips/ 95,275 alt miles) from sacregion511 trip log entries, break down by mode and compared to looking at trips March (4.7k alt trips/ 92,415.8 alt miles):

Amtrak	.07%	Up .07%	from March
Bike	2.17%	Up .42%	
Carpool	7.85%	Down .39%	
Drive Alone	5.63%	Down .81%	
Electric Vehicle	12.77%	Up .48%	
Transit	1.48%	Up .22%	
Telework	68.19%	Down 1.2%	
Walk	1.86%	Down .96%	

38.7 tons of Co2 Reduced from our Air

\$57k saved

76k calories burned

V. Adjourn

The meeting adjourned at approximately 8:25AM. The next SNTMA Board meeting is scheduled for Wednesday, June 12th, 2024, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

Martin Christian
SNTMA Secretary